Strategic Plan: Part 1

Presentation of the IATI Strategic Plan (2020-2025)

Members’ Assembly
11 September 2019
2020-2025 Strategic Planning Consultation Process

1. Global and internal horizon-scanning papers (produced by IATI Secretariat)
2. Country case studies
3. Data use survey
4. Moderated online consultation with IATI / open data community
5. Zero Draft Strategic Plan
6. Focused consultations with members
7. First Draft Strategic Plan
8. Formal comment from Governing Board and Members (online)
9. Final Strategic Plan presented at Members’ Assembly
Series of inclusive, online consultations

- Based on global and internal horizon-scanning papers developed by the Secretariat

- Expert moderators from the IATI community

- Participants from 20+ countries

- 202 comments in English, French and Spanish received from partner countries, NGOs, UN agencies & development partners in a multi language platform

- 955 unique visitors
Discussion 1:
The IATI Vision and Mission: Positioning the Initiative for 2030
Moderators: Craig Fagan (Independent Public Policy Expert) and Sohir Debbiche (Principal Results and Transparency Officer, AfDB)

Discussion 2:
IATI’s Strategic Partnerships in the Evolving International Development Landscape
Moderator: Lidia Fromm Cea (Directora Ejecutiva, Proyecto de Integración y Desarrollo Mesoamérica)

Discussion 3:
Considering Strategic Directions for Development Cooperation Data and Standards
Moderator: Tim Davies (Independent Consultant in Practical Participation)
Comprehensive and wide ranging consultation
Iterative drafting process

- **Data use survey**
  - Targeted at users of IATI data, including from government, NGOs and others, to gain a broader understanding of how IATI data is (or is not) being used at the national level

- **In-depth country case studies**
  - Assessing the extent to which IATI has been successful in meeting the information needs of stakeholders at the country level
  - Undertaken in Malawi and Somalia

- **Focused consultations with members**
  - Targeted interviews between Board members and their constituencies
  - 4 online “focus groups”, with participation from all IATI constituencies, hosted by the Board and Secretariat

- **Formal online consultations** on draft 2.0 of the Strategic Plan with members and Board; Written comments of members reviewed and incorporated in the final draft
Key challenges and opportunities identified through the consultation process and addressed in the Strategic Plan*

- Data **quality** remains a challenge
- Systematic **use** of IATI data by partner countries remains low
- Challenges exist in terms of **harmonisation** among those government funders who mandate reporting
- **Sensitivity of data** published by humanitarian and other actors
- **Traceability** remains a challenge

- Substantial **increase in number of publishers**, including through mandatory reporting and publishing by humanitarian organisations (Grand Bargain)
- Increasing value of IATI data to a **wider range of users** (e.g. publishers using IATI data for internal accountability and planning, journalists, etc.)
- **Visibility and awareness** of IATI has increased dramatically
- Increasing availability of **more granular data** showing location and sector-level information
- Updates to the Standard have made it **richer, but more complex**

*not exhaustive*
Objectives of the 2020-2025 Strategic Plan

Drive a significant improvement in the quality of data published to IATI

Promote the systematic use of IATI data by development and humanitarian actors

Strengthen the IATI Standard to support objectives (1) and (2) by consolidating its technical core, maintaining its infrastructure and reinvigorating its community of publishers and members
Cross-cutting action areas

Maintain momentum for IATI as a political initiative

- Increase interoperability
- Deepen outreach and partnership-building
- Strengthen communications and user experience
- Strengthen the IATI community to maximise impact
Cross-cutting action areas

- Assess the needs of individual publishers and data users
- Review financial and other contributions of members and establish clear criteria for membership
- Support the Members’ Assembly to make strategic decisions and the Board to oversee annual work planning, resourcing and budgeting
- Codify our values
If we are successful, in five years’ time...

- **Collective success** will be valued above the individual performance of publishers.
- All **key providers will have had access to the support and guidance they need** to provide good quality, interoperable data, and update it frequently.
- **Activities can be traced throughout the chain**, and simple tools ensure that the data can be accessed easily and used systematically.
- **IATI serves as an effective network and a platform for learning and exchange.**
Next steps and operationalisation

• Questions and final approval of Strategic Plan text by Members (this session)

• Consultation with Members on operationalising the Plan (Session 4):
  o Members’ guidance to the Board on areas of highest priority for 2020-2021 Work Programme
  o Agreeing metrics for measuring results (conversation on the draft Results Framework)

• Governing Board to set 2020-2021 Annual Work Programme in line with strategic objectives
Strategic Plan: Part 2
Setting Priorities for 2020 Work Planning and Agreeing Metrics for Measuring the Results of the Strategic Plan (2020-2025)

Members’ Assembly
11 September 2019
Session outline

PART 1
Setting priorities for the 2020/2021 Work Programme
• 30 minute breakout group discussions
• 10 minute plenary discussion

PART 2
Agreeing metrics for measuring the success of the Strategic Plan
• 30 minute breakout group discussions
• 10 minute plenary discussion
Breakout groups:
Setting priorities for the 2020-2021 Work Programme
(30 minutes)

PLEASE ENTER YOUR SUGGESTIONS ON PRIORITIES AND METRICS IN THE CORRESPONDING LINKS PROVIDED BELOW

Use this link to enter group feedback: [bit.ly/IATI_Priorities]
Enter feedback at: [bit.ly/IATI_Metrics]
Breakout groups:
Agreeing metrics for measuring the success of the Strategic Plan
(30 minutes)

GUIDING QUESTIONS:

1. Given the objectives outlined in the Strategic Plan, **what specific enabling actions should be prioritised** in the 2020-2021 Work Programme? **Are we measuring the appropriate drivers of progress** for achieving the objectives of the Strategic Plan? Do the indicators capture the spirit of the SP?

2. **Are the outputs and indicators actually measurable?** Will data collection be too burdensome?

3. **What is the level of ambition for each outcome and output indicator** to be achieved by the end of 2025?