Why and how to use IATI data for public-interest accountability investigations

Claire Provost, investigative journalist Twitter: @ClaireProvost



 Members' Assembly (13-14 March), Community Exchange (15-16 March)
 Hybrid event: Copenhagen (UN City, in-person) and Zoom Event Space (online)



## This session:

# Why and how to use IATI data for public-interest accountability investigations

- Introduction
- Case study: Ghana CNN investigation
- Key lessons for accountability investigations
- Questions & discussion



## Introduction:

## Accountability investigations

- National laws; international commitments; pledges/promises
- Intended beneficiaries; taxpayers; specific communities
- Fact-checking; following the money; multiple sources
- Wrongdoing; negligence; process failures + human consequences

## About me

- Investigative journalist
- Started using aid data in stories in 2011! (at The Guardian)
- Watched IATI develop; become more complete/accessible/useful :)
- Recent story using IATI data for CNN (case study for today)

## About you







Words by Claire Provost and Nana Darkoa Sekyiamah, for CNN Video by Barbara Arvanitidis, Nima Elbagir and Alex Platt, CNN



## Case study

Extreme' anti-LGBT bill in parliament in Ghana, supported by powerful religious groups

Donor pledges to support LGBT rights globally

## **ODA flows connecting them**

Questions about this funding undermining other

policies; due diligence and intermediaries



## Case study

### Data

Projects run by or benefiting	Germany	Italy	UK	US	Total aid by church/group
Christian Council of Ghana (CCG)	\$245,000*		\$130,881	\$13,429	\$389,310
Evangelical Presbyterian Church (CCG member)	\$5,908	\$112,234			\$118,142
Methodist Church (CCG member)	\$290,405	\$108,880			\$399,285
Presbyterian Church (CCG member)		\$159,130			\$159,130
Catholic Church	\$3,133,162	\$91,102		\$859,266	\$4,083,530
Total aid by donor country	\$3,674,475	\$471,346	\$130,881	\$872,695	\$5,149,397
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### Sources

- OECD CRS
- IATI (d-portal.org and countrydata.iatistandard.org)
- Donor disclosures



## Case study

Ghana

O English

## Accessing IATI data

🗠 C 🌘 countrydata.iatistandard.org/#access-data-files 🛛 🔹 🔍 🖞 🕁

## **Country Development Finance Data**

Download file →

Last updated 2023-03-08

French O Spanish O Portuguese

Access data on development and humanitarian activities, presented simply by country, reporting organisation and se Visualise or download the data for easy analysis.



×Ч

Choose the columns to be included in your spreadsheet and the filters to narrow your search. Download the custom set c in Excel.



Case study

## Christian Council of Ghana (CCG) IATI identifier GB-CHC-1105851-6F7E3E

	Members' Assembly (13-14 March), Community Exchange (15-16 March)
9	Hybrid event: Copenhagen (UN City, in-person)
	and Zoom Event Space (online)

DATE	DESCRIPTION	\$ PROVIDER	\$ RECEIVER \$	VALUE
2018-05-09	REF 34cmf81-8248-e811-84b1- 005056be001c	Christian Aid REF GB-CHC-1105851 ID GB-CHC-1105851-6F7E3E International NGO	Christian Council of Ghana National NGO	16,353.3 <sub>GBP</sub>
2018-09-26	REF beb66c73-edbb-e811-86be- 005056be001c	Christian Aid REF GB-CHC-1105851 ID GB-CHC-1105851-6F7E3E International NGO	Christian Council of Ghana National NGO	19,847.54 <sub>GBP</sub>
2019-01-08	REF 2051d1ed-8cf8-e811-bdd4- 005058be001c	Christian Aid REF GB-CHC-1105851 ID GB-CHC-1105851-6F7E3E International NGO	Christian Council of Ghana National NGO	22,144 <sub>GBP</sub>
2019-03-25	REF 0a243b77-d644-e911-9542- 005058be001c	Christian Aid REF GB-CHC-1105851 ID GB-CHC-1105851-6F7E3E International NGO	Christian Council of Ghana National NGO	19,176.62 <sub>GBP</sub>
2019-08-28	REF 0c3d78c8-5dc3-e911-bbab- 005058be001c	Christian Aid REF GB-CHC-1105851 ID GB-CHC-1105851-6F7E3E International NGO	Christian Council of Ghana National NGO	14,198.39 <sub>GBP</sub>
2020-02-12	REF 4a4042e3-661b-ea11-9945- 005056be001c	Christian Aid REF GB-CHC-1105851 ID GB-CHC-1105851-6F753E International NGO	Christian Council of Ghana National NGO	9,154.71 <sub>GBP</sub>

NCOMING FUND	os	(3)			
DATE		DESCRIPTION	PROVIDER	RECEIVER	VALUE
2018-05-02		Internal allocation from income source to partner Project REF 228d84/c-c643-e811-ac73- 005056be001c-i	Christian Aid REP GB-CHC-1105851 ID GB-CHC-1105851-784D60 International NGO	Christian Aid REF GB-CHC-1105851 ID GB-CHC-1105851-6F7E3E International NGO	57,770.62 <sub>GBP</sub>
2019-03-12		Internal allocation from income source to partner Project REF 984/9309-c644-0911-9542- 005056be001c-i	Christian Aid REF GB-CHC-1105851 ID GB-CHC-1105851-784D60 International NGO	Christian Aid REF GB-CHC-1105851 ID GB-CHC-1105851-6F7E3E International NGO	20,102.32 <sub>GBP</sub>
2019-08-20		Internal allocation from income source to partner Project REF f6dcc4a7-5cc3-e911-bbab- 005056be001c-i	Christian Aid REF GB-CHC-1105851 ID GB-CHC-1105851-784D60 International NGO	Christian Aid REF GB-CHC-1105851 ID GB-CHC-1105851-6F7E3E International NGO	27,020.63 <sub>GBP</sub>

WHO'S INVOLVED (2)				
PARTICIPATING ORG	* REFERENCE	‡ ROLE	‡ TYPE	
Christian Aid	REF GB-CHC-1105851	Accountable	International NGO	
UK Department for International Development (DFID)	REF GB-GOV-1	Funding		

#### GENERAL

A 5-year DFID service contract, the STAR-Ghana Programme is seeking to increase the effectiveness of citizen influencing change that advances democracy and social inclusion through civil society organisations. Catalysing the efforts of citizens and CSOs, it aims to bring change in policies and practices at the national and local level and enhance the responsiveness of state and non-state duty bearers. At the same time, it is building an independent national entity (the STAR Ghana Foundation).





The Christian Council of Ghana has described same sex marriage as unbiblical, unchristian and unafrican and must thus be condemned by every well-meaning Ghanaian.

According to the General Secretary of the Council, Rev. Dr. Kwabena Opuni-Frimpong, even though the practice has found its way into the legal books of some countries, Ghana should not compromise on its sound cultural and moral values and must resist any temptation and influence from any country or individual to legalise same sex marriage.



CITIFMONLINE.COM Same sex marriage is unafrican - Christian Council - citifmonline The Christian Council of Ghana has described same sex marriage as unbiblical, unchristian ...

## Case study

UK ODA receipts: 2018-2020

Other sources; timeline

CHRISTIAN COUNCIL OF GHANA (CCG)

#### STATEMENT ON RECENT LGBTQI ACTIVITIES IN GHANA

TO ALL PRESS HOUSES

#### February 23, 2020

The Christian Council of Ghana has followed with concern and keen interest, the recent developments in the country regarding the supposed rights of Lesbian, Gay, Bisexual, Transgender, Queer and Intersex (LGBTQI) individuals and the office space that the perpetrators of this act have established.

As a Christian majority nation, the CCG has a mandate to espouse the position of the Christian faith on homosexuality to all citizens. We therefore deem it appropriate to explain briefly, the Bible position on marriage, homosexuality and the family values that we the people of Ghana uphold.

#### The Bible and marriage

The Bible has established clearly, what marriage is supposed to be, i.e. A union between a man and a woman.



Christian Council of Ghana supports anti-gay bill; hopes it sees light of day (29-7-21)



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#### LGBTQ+ rights • This article is more than 4 years old

#### Theresa May says she deeply regrets Britain's legacy of anti-gay laws

#### Commonwealth nations urged to overhaul legislation that treats LGBT people as criminals

#### Pippa Crerar Deputy political editor ©PippaCrerar Tue 17 Apr 2018 13.22 BST



## Case study

UK ODA receipts: 2018-2020

Other sources; timeline

#### 🎃 GOV.UK

<u>Home</u> > <u>International</u> > <u>Foreign affairs</u>

#### Press release

# UK and Argentina take on co-chair of Equal Rights Coalition

UK and Argentina to co-chair of the Equal Rights Coalition to protect the human rights of LGBT people around the world.

From: Foreign & Commonwealth Office Published 14 June 2019



**Country Policy and Information Note** Ghana: Sexual orientation, gender identity and expression (SOGIE)

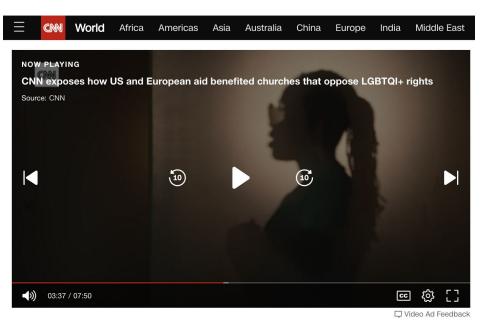
Version 3.0 May 2022



## Case study

Human sources

Donor & intermediary dialogue



UK: Funding has ended

US: 'Regulations in place at the time... would not have prohibited funding'

Italy: 'Not responsible for the use of these funds'

Germany: Additional funding disclosed; reliance on dialogue with intermediaries





While Ghana's leader visits the White House, a draconian bill at home would criminalize not just same-sex 'conduct'; but any support of LGBTQ rights. What makes this bill particularly problematic: @nimaelbagir reveals how western aid donors have funded supporters of the bill.

	Projects run by or benefitting	Germany	Italy	UK	US	Total aid by church/grou
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AIIIII	Total aid by donor country	\$3,674,475	\$471,346	\$130,881	\$872,695	\$5,149,397
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## Lessons learned

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- added value of IATI data and portals such as d-portal.org and countrydata.iatistandard.org (with caveats)
- value of analysing text fields (not just numbers)
- need to combine datasets with other sources, to identify public interest and tell more complete stories
- ongoing information gaps (as evidenced by added info from donor disclosures, not found in the data)
- high level of public & media interest



## **Lessons learned**

Understanding *what* can be found + *where* 

Country Development Finan	ce Data
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Summary Dashboard Dashboards: by Recipient Country or Region 💌 by Reporting Organisation 💌 by Sector Category 💌

#### Sector

Select a sector to explore the data.

110 - Education	240 - Banking & Financial Services	520 - Development Food Assistance
120 - Health	250 - Business & Other Services	530 - Other Commodity Assistance
130 - Population Policies/Programmes & Reproductive Health	310 - Agriculture, Forestry, Fishing	600 - Action Relating to Debt
140 - Water Supply & Sanitation	320 - Industry, Mining, Construction	720 - Emergency Response
150 - Government & Civil Society	331 - Trade Policies & Regulations	730 - Reconstruction Relief & Rehabilitation
160 - Other Social Infrastructure & Services	332 - Tourism	740 - Disaster Prevention & Preparedness
210 - Transport & Storage	410 - General Environment Protection	910 - Administrative Costs of Donors
220 - Communications	430 - Other Multisector	930 - Refugees in Donor Countries

	~	Endurance (PEA	CE) in Ukraine
Reporting Organisation	Filters		×
Select groups of reporting organisation organisations that publish data unde multiple reporting organisations.	Reporting Organisation Type	Aid Type	Finance Type
Sector Category	Flow Type	Multi Country	Sector
	~	~	1606 🔺
Currency USD EUR	Humanitarian / Development		16061 - Culture and recreation 16062 - Statistical capacity bu 16063 - Narcotics control 16064 - Social mitigation of H
Resource Flows			16065 - Recreation and sport 16066 - Culture
Budgets			Close
Spending	Furne regional VM D	AC-21018- Ukraine Crisis - E	Europe Regional Office
Both	Europe, regional XM-DA MDR6		curope Regional Office
Calendar Year			
2022 ×	¥		
Calendar Year and Quarter			
	×.		
More Filters 🌣			



## Lessons learned

- approaching data with public interest hypotheses;
- using unique identifiers to further follow money;
- establishing innovative collaborations including between journalists and activists to do this work



## **Questions?**

# + Discussion

Claire Provost, investigative journalist Twitter: @ClaireProvost